

# Socio-Ecological Model Definitions

## **PUBLIC POLICY -**

Developing and enforcing state and local policies that can increase beneficial health behaviors. Developing media campaigns that promote public awareness of the health need and advocacy for change.

Public Policy

## **COMMUNITY -**

Coordinating the efforts of all members of a community (organizations, community leaders, and citizens) to bring about change.

Community

## **ORGANIZATIONAL -**

Changing the policies, practices, and physical environment of an organization (e.g., a workplace, health care setting, a school/child care, a faith organization, or another type of community organization) to support behavior change.

Organizational

## **INTERPERSONAL -**

Recognizing that groups provide social identity and support, interpersonal interventions target groups, such as family members or peers.

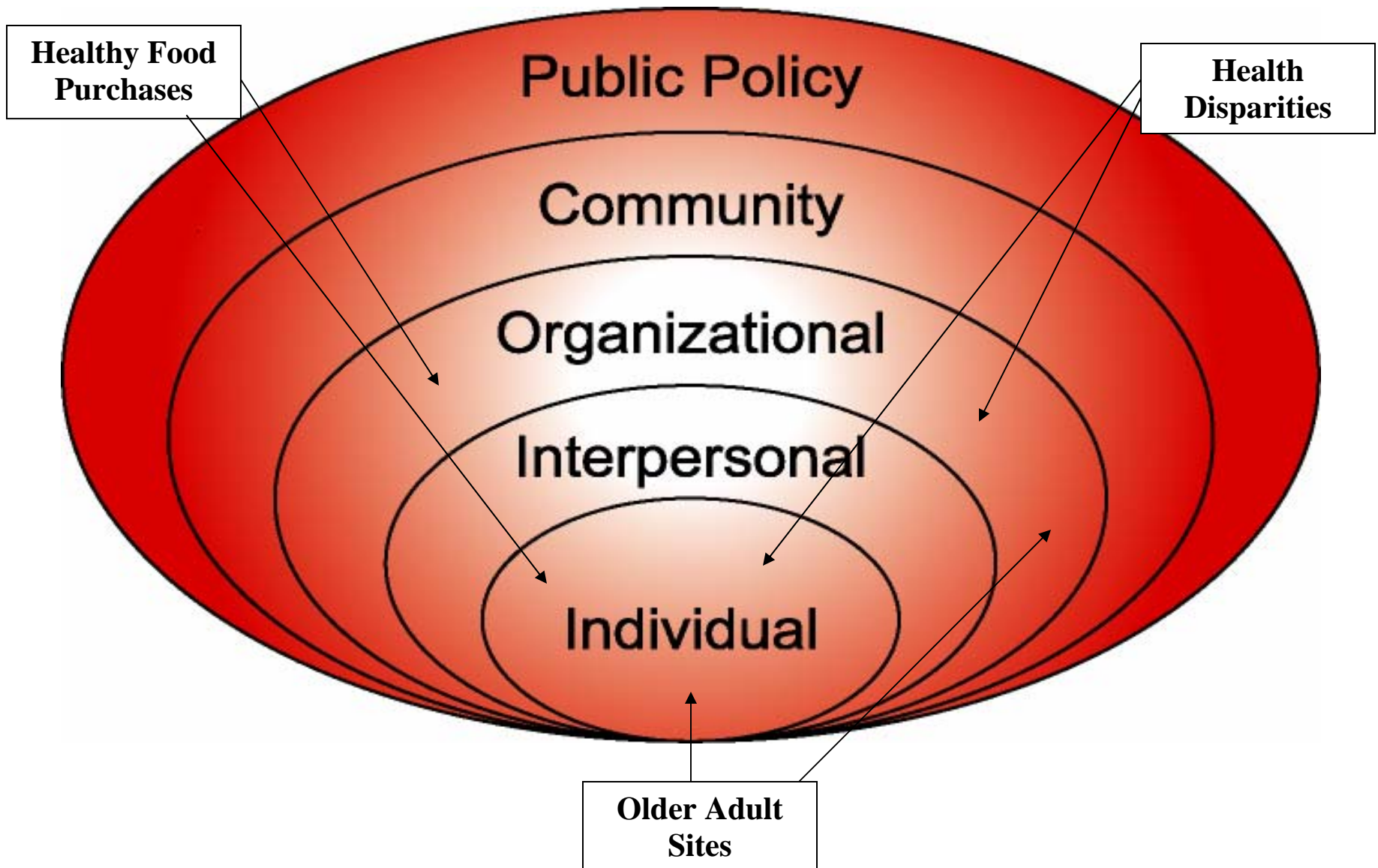
Interpersonal

Individual

## **INDIVIDUAL -**

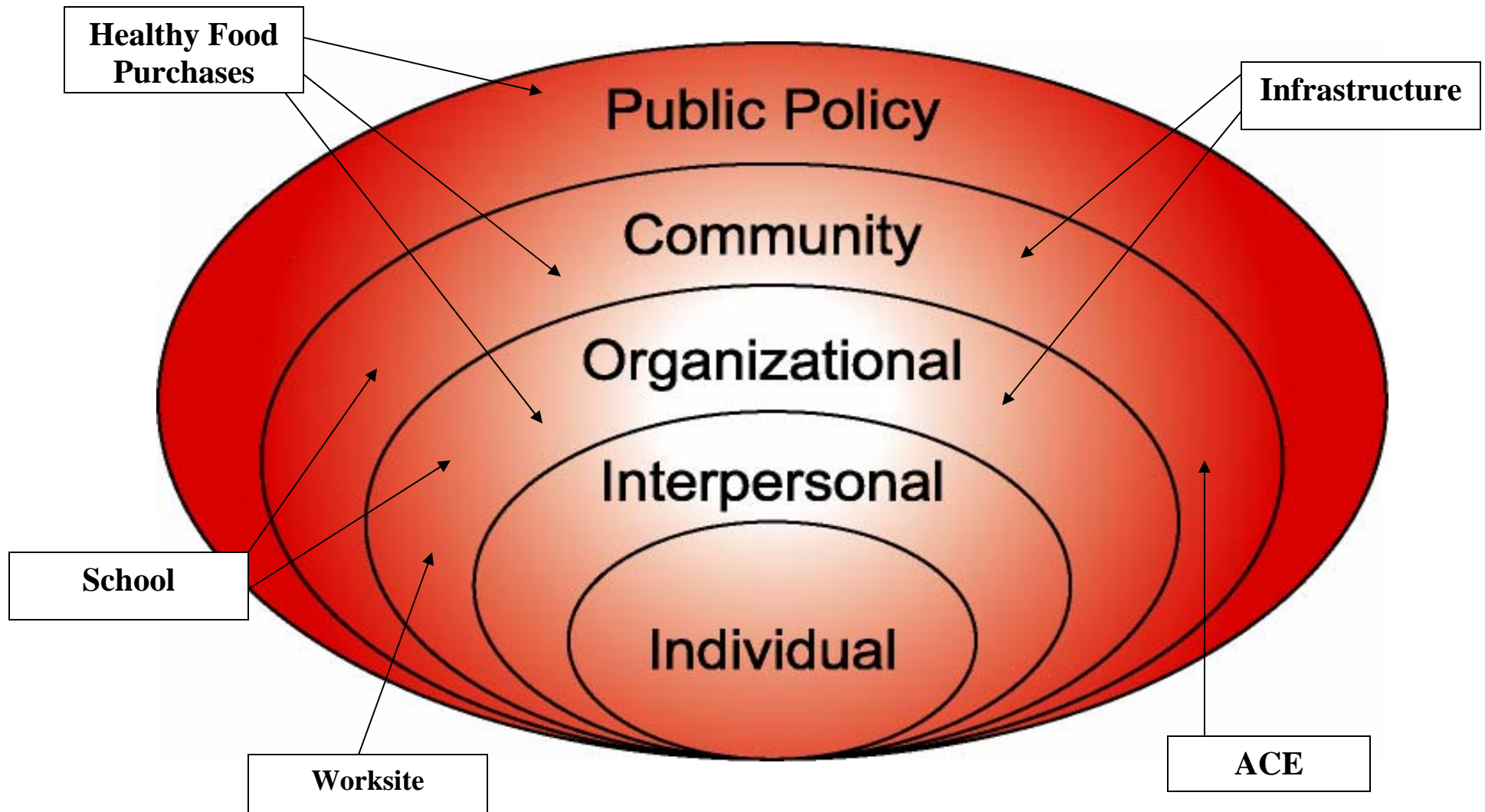
Motivating change in individual behavior by increasing knowledge, or influencing attitudes or challenging beliefs.

# 2007 Denver Public Health Socio-Ecological Model



| <b>Denver Public Health 2007</b>  | <b>Policy</b> | <b>Comm</b> | <b>Org</b> | <b>Inter</b> | <b>Ind</b> |
|---|---------------|-------------|------------|--------------|------------|
| <b>Goal 1: Increase consumption of fruits and vegetables by WHEN residents</b>  |               |             |            |              |            |
| Work with at least three neighborhood business locations to offer fruits and vegetables   |               |             | X          |              |            |
| Contract with four local nutrition programs to provide nutrition education targeting youth, parents, and families of at least 13 Head Start programs, schools and recreation programs in WHEN neighborhoods |               |             |            |              | X          |
| <b>Goal 2: Increase physical activity among WHEN residents</b>  |               |             |            |              |            |
| Implement at least 3 walking clubs targeting seniors and adults (emphasis on post partum mothers)   |               |             |            |              | X          |
| Contract with Seeds for the Future/Tri For Success youth triathlon training program   |               |             |            |              | X          |
| Contract with Barnum and Rude Recreation Centers to support at least 10 “Youth Prime Time” events and support programs targeting seniors  |               |             | X          |              | X          |

# 2008 Denver Public Health Socio-Ecological Model



| 2008 Denver Public Health   | Policy | Comm | Org | Inter | Ind |
|---|--------|------|-----|-------|-----|
| <b>Goal 1: Organize the Denver community through facilitation of and participation with Healthy Eating and Active Living (HEAL) partnerships.</b>   |        |      |     |       |     |
| Increase the organizational capacity of the Westside Healthy Exercise and Nutrition (WHEN) Partnership through WHEN Partnership facilitation, promotion of WHEN community efforts, implementation, and evaluation of the WHEN 2008 community action plan.   |        |      | X   |       |     |
| Increase the organizational capacity of the Denver community (with an emphasis on West Denver) through facilitation and/or participation on a working committee with HEAL partnerships such as but not limited to: The Metro Denver Health and Wellness Commission, Denver Safe Routes to School (DSRTS) Coalition, Healthy Corner Store Network, Colorado Anti-hunger Network, Denver Health Cardiovascular Risk Reduction Program, Injury Prevention Committee and Denver Health Worksite Wellness Volunteer Committee. |        | X    | X   |       |     |
| <b>Goal 2: Create opportunities for healthy eating and physical activity within school environments to help children develop and learn</b>  |        |      |     |       |     |
| Support the implementation of the Coordinated School Health Model with wellness teams, physical education programs, and nutrition education programs in at least seven schools including Lake Middle School, Colfax Elementary, Cheltenham Elementary, Eagleton Elementary, Florence Crittenton High School, Rishel Middle School, and Fairview Elementary.   |        |      | X   |       |     |
| Adopt and implement the Denver Safe Routes to School (DSRTS) strategic action plan, as part of the Coordinated School Health Model through the Denver Safe Routes to School Coalition (DSRTS).  |        | X    |     |       |     |
| <b>Goal 3: Improve employee health and productivity within worksite environments.</b>   |        |      |     |       |     |
| Provide worksite wellness technical assistance to a minimum of 5 small businesses (10 or less employees) in West Denver.  |        |      | X   |       |     |
| Provide technical assistance on implementing comprehensive worksite wellness programs to Denver Health's Westside, Eastside, and Park Hill Clinics.   |        |      | X   |       |     |
| Implement increased produce options for employees and community members with the Healthy Eating Project operating in an additional three small businesses in West Denver. (From current 3 to 6 participating businesses)  |        |      | X   |       |     |
| Establish system through which existing restaurants learn about Smart Meal program opportunities through Public Health Inspections and/or new businesses learn about Smart Meal program through Business Licensing. (Please note this objective was co-written with DEH/PHTC)   | X      |      | X   |       |     |
| <b>Goal 4: Organize the community to develop and implement active community and healthy food environments</b>   |        |      |     |       |     |
| Organize the community to develop and implement active community environments.  |        | X    |     |       |     |
| Facilitate community organizations in West Denver to develop, implement, and promote environments for healthy food purchases and access.  |        | X    |     |       |     |

| <b>Community Name</b>               |                      |                  |                       |                      |                   |
|-------------------------------------|----------------------|------------------|-----------------------|----------------------|-------------------|
| <b>Sector</b>                       | <b>Public Policy</b> | <b>Community</b> | <b>Organizational</b> | <b>Interpersonal</b> | <b>Individual</b> |
| <b>Child Care</b>                   |                      |                  |                       |                      |                   |
|                                     |                      |                  |                       |                      |                   |
| <b>Schools</b>                      |                      |                  |                       |                      |                   |
|                                     |                      |                  |                       |                      |                   |
| <b>Healthy Food Purchases</b>       |                      |                  |                       |                      |                   |
|                                     |                      |                  |                       |                      |                   |
| <b>Community Gardens</b>            |                      |                  |                       |                      |                   |
|                                     |                      |                  |                       |                      |                   |
| <b>Worksite</b>                     |                      |                  |                       |                      |                   |
|                                     |                      |                  |                       |                      |                   |
| <b>Health Disparities</b>           |                      |                  |                       |                      |                   |
|                                     |                      |                  |                       |                      |                   |
| <b>Infrastructure</b>               |                      |                  |                       |                      |                   |
|                                     |                      |                  |                       |                      |                   |
| <b>Older Adult Sites</b>            |                      |                  |                       |                      |                   |
|                                     |                      |                  |                       |                      |                   |
| <b>Active Community Environment</b> |                      |                  |                       |                      |                   |
|                                     |                      |                  |                       |                      |                   |
| <b>Health Care</b>                  |                      |                  |                       |                      |                   |
|                                     |                      |                  |                       |                      |                   |
| <b>Breastfeeding</b>                |                      |                  |                       |                      |                   |
|                                     |                      |                  |                       |                      |                   |
| <b>Media and Public Awareness</b>   |                      |                  |                       |                      |                   |